

SALFORD COMMUNITY LEISURE

IMPACT

REPORT

2023-24

ENHANCING

PEOPLE'S LIVES



WELCOME TO SALFORD COMMUNITY LEISURE'S (SCL'S) IMPACT REPORT FOR 2023 - 24

As I look back on another successful year, I am proud to see what has been achieved across all our services, something that would not be possible without the hard work and dedication from our employees and volunteers.

As an organisation we are committed to enhancing and improving the physical and cultural wellbeing of the community and it is wonderful to see that our offer is ever expanding to fulfil the needs of those who live, work and visit Salford.

When we look at the scale of the impact we have made across our services and across the whole of the city, it makes me proud to say we really do offer **'Something For Everyone.'**

This report highlights each service area's achievements, against our key strategic objectives. We have worked with our partners to make sure we are also aligning with national and regional ambitions in relation to sport, health, libraries, and cultural activity.

We have embarked on an equality, diversity and inclusion strategy and this will now impact all work we do to make sure we continue to make SCL services and venues accessible for all.

Earlier this year we saw the launch of our brand new Futsal arena, a project that has been ongoing since pre-covid. Ordsall Leisure Centre is now home to the only dedicated Futsal Arena in the North West. Since opening the arena has already hosted games for the England & Manchester Futsal clubs and we look forward to our junior coaching sessions providing a new sport opportunity to local children.

As I write this looking back at the April 2023- March 2024 period, it would not feel right if I didn't mention the huge tragedy that the organisation experienced in May 2024. Unfortunately, Clarendon Leisure Centre was damaged by a significant fire. This has been a huge shock to all of our employees and the community, but I am inspired by how everyone rallied around to offer and provide support at the time of the incident.

Finally, I would like to say a huge thank you to all our employees, volunteers and partners for your continued support and helping to keep Salford Community Leisure thriving!

Stephen Hassall
Chief Executive

SCL'S SNAPSHOT - 2023 - 24

 **1,570,953**
VISITS TO LEISURE CENTRES

ACTIVE GYM MEMBERS

24,617



GROUP EXERCISE ATTENDANCES

193,351 

6,414 
CHILDREN LEARNED TO SWIM

ACTIVE LIFESTYLES REFERRALS

3,918 

MUSIC & PERFORMING ARTS ENGAGEMENT

 **199,143**

ACTIVE COMMUNITIES SESSIONS

12,18 

SALFORD MUSEUM & ART GALLERY VISITORS

118,191



ORDSALL HALL VISITORS

 **24,807**



LIBRARY VISITORS **785,029**

249,297 BOOKS LOANED



HOT DRINKS SERVED

114,543

22,923 
WATERSPORTS VISITORS

COMMUNITY CENTRE ATTENDANCES

129,933



WEB VISITORS

2,107,218

SOCIAL MEDIA FOLLOWERS 

20,780

OPEN

SOCIALLY RESPONSIBLE
HONEST

caring
FOR OTHERS

IMPROVING HEALTH &

SOCIAL AND EMOTIONAL CAFÉ'S



“Myself and my friends visit the café at Parr Fold park once a week for our weekly get together, the 50% discount has meant we can now stay for an extra coffee providing us more time to socialise and be out of the house.”



- All sites saw an increase in Café sales with Irlam & Cadishead Leisure Centre **up 23%** and SMAG **up 29%** on the previous year.
- Irlam & Cadishead Leisure Centre provide **board games** in the café area to encourage greater use of the facility by existing & new users. It's an opportunity to interact socially, and to see what activities are available for all age groups in their local public building.



- Over 70's 50% discount was introduced in October with **over 930** unique customers taking up the discount.
- Parr Fold Pavilion Café has expanded the opening times to 7 days per week seeing an **increase in sales of 52%** on the previous year.
- This year we also installed a **defibrillator** at the café as an essential lifesaving resource for the local community.



IMPROVING HEALTH & WELLBEING

PLACES AND SPACES

- Our Community Facilities colleagues supported four grassroots Football Clubs in successfully applying to the Grass Pitch Maintenance Fund with the Football Foundation to **improve playing conditions across the city.**
- The many and varied benefits of **reading for pleasure** were extended to people visiting other community venues through the Library Corners at Irlam & Cadishead Leisure Centre, Ordsall Hall, Parr Fold Pavilion Café and a **bespoke pop-up library** for young people at the Den, Walkden.
- In partnership with Salford City Council and the Lawn Tennis Association there are now **15** newly developed **Tennis courts** open across **7** sites in Salford.
- In summer 2023 four Leisure Centres received **new Strength and Conditioning kit** as well as new spin bikes at two Leisure sites.
- In December 2023 both Broughton and Eccles Leisure Centres received **Fitness Suite refurbishments.**

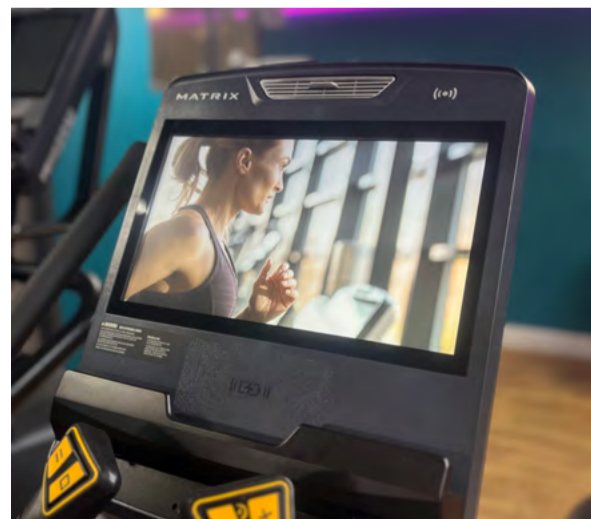
ATTENDEES FOR 23-24

COMMUNITY SCHOOLS - 170,393

COMMUNITY CENTRES - 128,564

GRASS PITCHES - 109,896

TENNIS COURTS - 1,341



CO-LOCATION OF SERVICES

- The Health Improvement Team continue to use The Valley Community Centre on Thursday afternoons for Weight Loss Sessions. This is one of their **most successful sessions** with new users continuously joining the programme.
- A wide range of activities were enabled by the introduction of the new meeting room, kitchen, and toilet facilities at Height library. These included **chair-based exercise**, carers' forum, NHS mental health support, police, and councillors' surgeries.

IMPROVING HEALTH & WELLBEING



INDIVIDUAL ATTENDANCES PER WEEK

- As a result of successful partnership working between Active Communities, Salford Youth Services, and RHS, youth related Anti-Social Behaviour issues in the Heath Avenue area have reduced. Through Cycle Maintenance support and gardening workshops, **intergenerational relationships** have been built between young people, and older adults in the community, **strengthening community cohesion**.
- The Synchronised swimming offer expanded with introductory activity named **“Mermaids”** in Eccles, Swinton, and Worsley. This has been extremely popular, and attendances continue to grow!



CHILDREN & YOUNG PEOPLE

- In partnership with ForHousing and the Lawn Tennis Association, our Active Communities team took **13 young people** from across the city to Wimbledon in July 2023, enabling young people to access new experiences and support their growing enthusiasm for the game!
- The Active Communities Team delivered over **4,500 sessions**, amassing **12,018 attendances**. We have collectively kept **3,000** young people engaged and active throughout the communities of Salford, contributing to **over 5,000 hours** of active participation across the past 12 months.



- Early Years activities remained popular weekly features, with Storytimes and Stay and Play in all libraries, and a variety of events and activities taking place in school holidays.
- A partnership with the Pendleton Together housing association led to quality events at Pendleton Library, targeted at local families.



- Foundation level Gymnastics was introduced by our Active Communities team under the **RISE Gymnastics** framework with British Gymnastics, providing high level coaching to children enjoying their very first experiences of Gymnastics.



OUR LIBRARY & BOOKSTART PARTNERSHIP
GIFTED 6407 BOOKS
TO BABIES, TODDLERS & YOUNG CHILDREN



IMPROVING HEALTH & WELLBEING

HEALTH & WELLBEING FOR LIFE

- From April 2023 the Active Lifestyles team increased the Tier 1 programme for exercise referral to support lower-risk patients with the aim of increasing activity levels and preventing Long-Term Health conditions. This Tier alone has seen an average of **366 referrals** per quarter.
- Active Lifestyles continue to support over **3500 patients** per year, helping to prevent and manage a variety of long-term health conditions by becoming more active.
- Spearheaded by our Active Lifestyles colleagues, Strength and Balance awareness sessions were held at Eccles, and Swinton & Pendlebury Leisure Centres. The team carried out mini balance assessments and challenges with visitors, as well as providing information leaflets and signposting them to exercise classes and exercises to try at home. This campaign had over **262 people** engage over social media and **1,483 website page views**.



25 INDIVIDUALS WITH DISABILITIES & ADDITIONAL NEEDS ATTENDED SCL DANCE CLASSES FOR ADULTS EACH WEEK



“The Active Lifestyles support was kind and reassuring, the programme that was given to me helped me so much as I had never used the gym equipment before. I have been doing more exercise than I have ever done, and it has helped to build my confidence.”

- We have continued to support health outcomes by introducing a new **‘strength and balance’** class delivered by a postural stability instructor. This class forms a bridge between exercise referral classes and our Health and Fitness offer to enable long term physical activity habits.

- Alongside Public health Partners we have supported three GP Practices in Irlam, Cadishead & Eccles in their quest to achieve **Active Practices** accreditation, and in doing so raising the profile of leisure & health opportunities at their local leisure facilities. Promotional material has been provided to display in waiting areas and consultation rooms, and **free one day passes** for GP’s to give to patients to encourage physical activity.

IMPROVING HEALTH & WELLBEING

HEALTH & WELLBEING FOR LIFE



- **CrossFit SCL** are a **Myzone** affiliates. MyZone is a heart rate system that monitors exercise performance via wearable technology. It measures heart rate, calories, and session time. Since it's introduction, those athletes who purchased Myzone equipment have not only seen **fitness progressions** but have also improved their focus on workouts and recovery.
- **40 adults per week** attended specialised sessions including Postural Stability, Seated Dance, and Can Move Cancer Rehab.
- We worked collaboratively with START In Salford to co-produce wellbeing- themed resources for general visitors and practice mindful looking with our fine art collection in the Victorian Gallery.
- At Ordsall Hall, we introduced new opportunities for employers to access the gardens on site for **Health and Wellbeing Away Days**.



START
inspiring minds



- We expanded our **single gender swim activity** to enable increased participation from local community members facing cultural and religious barriers to mixed gender activity. These now include **female only family swim sessions** which have been hugely successful.
- Our Health and Fitness offer continues to expand the range of single gender activities available to access, aiming to remove barriers to entry for those people facing religious or cultural barriers to mixed gender activity.
- We now have **female only exercise areas** in both Eccles and Broughton Leisure Centres following site refurbishments.

“I’d never visited this museum or looked at art before coming with START. I tried slow looking and was blown away by how it made me feel. I felt inside the picture. Galleries can be a good place to get away from it all.”

INCREASING COMMUNITY INVOLVEMENT

EQUALITY, DIVERSION AND INCLUSION

- Eccles Leisure Centre introduced a new **Trans only swim** session with support from Salford Youth Services, in recognition of the additional barriers to entry faced by the Trans community in accessing Swim opportunities.
- Guild Hall have accommodated **IFTAR** sessions to allow a safe space for prayer throughout Ramadan, which is in no small part supported by the installation of a new kitchen facility by our Maintenance Team, enabling attendees to prepare food in a brand-new space.
- Eccles Leisure Centre are working with our Maintenance Team to introduce a **Faith Room** to enable increased engagement opportunities for the local community from the Eccles Muslim population.
- Through funding from Arts Council England, we co-produced **“Unlocking The Collections”** with Manchester Deaf Centre and Henshaws, developing increased access and interpretation for d/Deaf and visually impaired visitors.
- Salford Sports Village successfully applied for funding to allow the introduction of more appropriate goals in support of the **Manchester Disability** League who play weekly at the site.

WORKING TOGETHER: YOUR INVOLVEMENT

- Our Marketing Team worked directly with disability inclusion experts **Activity Alliance** to create an inclusive marketing strategy and practice.
- **“What About Me?”** Active Communities and Salford Museum & Art Gallery began to tackle social barriers in local communities through creative health opportunities which are co-designed with local children and young people.
- For World Book night in April, with support from the Reading Agency, **150 free copies** of a Quick Read book were distributed, in partnership with Salford Foodbank.
- We provided free access to Cleavelly Track to support Chatsworth Futures students in delivering a community event based on the theme Self Worth. The students set up a foodbank for the day, giving back to their local community.
- **MAPAS** have given significant focus to **Youth Voice** across their services with direct engagement opportunity for young people throughout the year to influence MAPAS service design.



INCREASING COMMUNITY INVOLVEMENT

VOLUNTEERING

- Active Lifestyles benefits from the hard work of **35+ volunteers weekly**.
- Our Aquatics programme continued to benefit from extensive volunteer support to enable both elite coaching, and swimming events to take place across the city, with **over 80 active volunteers**.
- Dedicated community volunteers from the Friends of Wardley Park, Friends of Parr Fold Park, and Boothstown Residents Association, helped to link our Community Facilities teams with their surrounding community through community events, partnership with local faith groups and introducing planters at Wardley Community Centre to deter Anti-Social Parking issues.
- MAPAS offer a variety of volunteering opportunities, from running a tuck shop at rehearsals, to youth mentoring and supporting young adults in achieving their **Duke of Edinburgh award**.



WORK EXPERIENCE

- Leisure Centres across the city continued to provide vital work experience for our city's schools and colleges. In summer 2023, one of our outstanding work experience students successfully secured employment at Swinton & Pendlebury Leisure Centre.
- Several young people completed work experience during the year, including via the **Salford Futures**. They developed their skills and provided an invaluable contribution during their time with us.



EVENTS

- The Active Communities Team successfully delivered the '**Festival of Fright**' on Parr Fold Park with over 2,500 people in attendance.
- The highlight of the Greater Manchester Festival of Libraries in June was a sell-out event at Eccles Library with the country's Poet Laureate, Simon Armitage.
- In June 2023, the pop-up library and reading corner at the We Invented the Weekend Festival at Salford Quays was a huge success and a highlight of the event, as festival-goers took advantage of the sunshine to relax, chat, read and join the library.
- Over 200 Street Dancers took part in two separate Showcases at the Lowry theatre in front of a combined audience of over 550 people.
- In January 2024 Ordsall Hall hosted a celebration event for our volunteers to recognise and thank them for the help they provide across all our services. We had over 80 volunteers attend.
- In June 2023, the annual MAPAS Schools Showcase took place at the Lowry Theatre with 1170 children delivering inspirational performances over the course of 4 evenings. In total 8 concerts took place, and 27 schools took part. All performers had only been learning to play their instrument since September 2022!

INCREASING COMMUNITY INVOLVEMENT



122,333
BORROWBOX LOANS

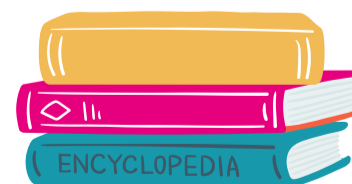
16,116 **PC USERS**



DIGITAL INCLUSION

- Libraries continued to be key venues for **digital access and inclusion**.
- Charging points were made available in every library to allow customers to charge laptops and devices and make use of the free WIFI.
- Through the National Databank scheme, libraries became collection points for free SIM cards, providing mobile data, minutes, and text for people from low-income households.
- A range of IT classes were well attended in libraries across the city.
- Active Lifestyles CAN Move programme engaged **30 people per week** through their online offer. Yoga and all-ability circuit classes were delivered online via Zoom.
- The British Film Institute Replay service was made available on our library PCs, allowing thousands of digitised videos and TV programmes from the BFI National Archive to be accessible, for browsing, research and wrap-around learning and creative health activities using the archive as source material.

- An online e-newspaper and e-magazine service was added to the free [BorrowBox](#) offer.
- MAPAS continue to offer online engagement opportunities for tuition to overcome barriers to entry for those people who need it most.



“I’ve used most of the libraries in Salford, not just for reading but for research, attending workshops, theatre performances, literacy talks and much more. I helped my mum using the travelling library as she grew older - and now I can use the online services as my ability to read hard copies of books deteriorates.”

INCREASING COMMUNITY INVOLVEMENT EQUALITY, DIVERSITY & INCLUSION: CONSULTANCY

ACTIVITY ALLIANCE

Salford Community Leisure began working with the Activity Alliance in May 2023 to begin their “LEAD” programme. This is a disability inclusion focused comprehensive review of the organisation, which is followed by creating a bespoke action plan for improvements.

[Find out more about LEAD.](#)

Salford Community Leisure are proud to be the first Leisure organisation in the country to move through this framework, leading a movement towards truly inclusive Leisure services in all aspects.



EDI GROUP & OUR ACTION PLAN

The SCL EDI Group has representation from each service area, ensuring that inclusive processes and practices are built within decision making across all of our services.

We have used our LEAD Action Plan and the Rainbow Flag Award MAPAS received as a starting point to a much more comprehensive “EDI Action Plan” with tangible actions of improvement towards inclusion across all service areas for all people.

This year has seen a pivotal shift in our Inclusion work, and we will continue to work closely with Activity Alliance, The Proud Trust, and Sparkle as well as seeking new collaborative partnerships to expand our knowledge and expertise.



RAINBOW FLAG AWARD

Music and Performing Arts Salford (MAPAS) have been working towards achieving the Rainbow Flag Award throughout the year with support from the Proud Trust, culminating in becoming a Rainbow Flag Award official recipient! The Proud Trust is an LGBTQ+ youth charity empowering young people to be proud of who they are.

As an organisation, we are extremely proud of our MAPAS colleague’s achievement in receiving the award, which will go in no small way to inform our LGBTQ+ inclusion approach across all service areas.

This accolade is managed and issued by the Proud Trust and shows that our MAPAS service takes a positive and pro-active approach to LGBTQ+ inclusion.

[MAPAS an official recipient of the Rainbow Flag Award](#)



DEVELOPING EDUCATION & SKILLS

SALFORD CAREERS

- We have 9 learners on **Leisure Management Apprenticeship** schemes under two pathways. One pathway is for aspiring Managers, designed to retain and develop existing staff members, and the other pathway is targeted at individuals looking to pursue a career in Leisure. The apprenticeship provides work-based learning and experiences, and mandatory qualifications to secure future employment within our services.
- Facilitated by our Libraries service we had more than **400 people engaged with the free Build a Business project**, receiving expert guidance on everything from building a website to intellectual property. Participants have been diverse, with **65%** of them women and **38%** from a minority ethnic community.

Chrissy Norman trained with SCL Dance throughout her childhood, excelling in exams and winning multiple awards across various genres.

Through training with us, Chrissy successfully received a place at Pendleton Sixth Form College studying Dance, and after gaining valuable experience supporting SCL Dance as a volunteer she successfully applied for a casual teacher role with SCL Dance, where she now supports the next generation of dancers. It has always been Chrissy's dream to dance for Disney and we are delighted that her Disney dream is coming true! After a successful audition, Chrissy starts her professional career as a dancer and parade character at Disney Land Paris in June 2024!



- This year we have seen one cohort finish and a new one start with [Pinc College](#) which run out of the Park Gallery at Salford Museum and Art Gallery, providing learning opportunities in the creative arts for neurodiverse young people.
- Salford Community Leisure continue to support employment for Salford people by working with **Salford Futures** and **Next Steps Leaving Care Team**, helping Salford residents get into employment.
- Active Communities continued their successful volunteer placement relationship with Salford City College Group. **With 14 students gaining volunteer experience** in the community, and **4 students gaining paid employment with Salford Community Leisure**.
- Work clubs and ESOL classes took place in libraries throughout the year, enabling local residents to improve their English and access support into employment.
- This year we joined the **Greater Manchester Good Employment Charter**, as well as the **Salford City Mayors Charter** for Employment Standards, and we became a **Level 1 Disability Confident Employer!**

DEVELOPING EDUCATION & SKILLS

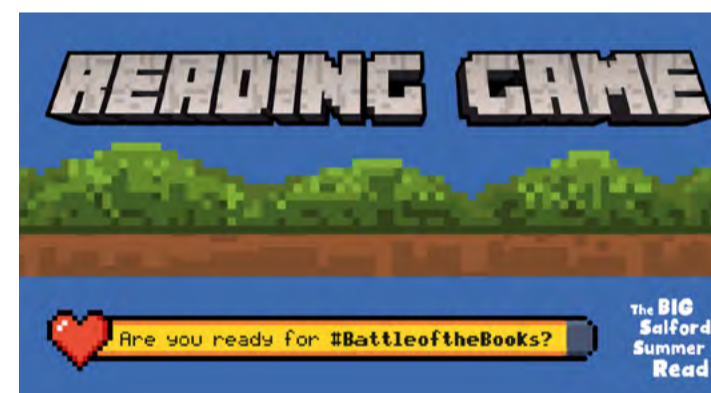


RAISING AWARENESS

- We continue to support public health messaging, relaying key messaging and awareness campaigns throughout our facilities. This comes from strong relationships within local Primary Care Networks, and Public Health Teams.
- This year we supported Childhood Immunisations & Measles awareness campaigns as well as Upper GI key communication through our digital display boards on site at our Leisure Centres, and our social media channels.
- The [Salford Sports Network](#) worked closely with Salford CVS to promote support for local Sports Clubs. **Mental Health Conversations** were delivered to Sports Clubs in the Eccles area through StreetGames, with funding provided by Public Health Salford
- Our Active Communities Team worked with TfGM, and other local partners and residents, to develop an [Escape Room](#) in Little Hulton. The hugely successful programme landed in January on the back of extensive youth related anti-social behaviour issues facing public transport through summer 2023.

LEARNING NEW SKILLS

- CrossFit SCL gives focus to **athlete development**; this is where we excel. Our Olympic Lifting Class Salford Barbarians, and Mayhem Skills Review, progressively build movements piece by piece, enabling athletes to set personal goals within their workouts.
- The [Soccerstars](#) programme joined in partnership with Manchester International Football Academy, whose UEFA qualified coaches now design all session content for our aspiring footballers. **171 children** accessed this coaching programme this year.
- [The Big Salford Summer Read](#) engaged **1,800** primary-aged children, increasing attendances on last year. This was complemented by family holiday activities, including cyber creative events and our 'draw your own avatar' competition, offering learning and social opportunities across our Libraries.



DELIVERED LESSONS TO

OVER 5000

CHILDREN & YOUNG PEOPLE

SUPPORTED

OVER 850

PEOPLE TO SING IN CHOIRS
OR PLAY IN GROUPS



DEVELOPING EDUCATION & SKILLS

ENHANCING OUR KNOWLEDGE

- Our **Junior memberships** have been hugely popular, we have made changes to our staff education to ensure that awareness of how to effectively and safely **support young people** is a standard requirement across our staffing structure within Health and Fitness programming.
- We celebrated awareness for **World Menopause Day** on the 18th of October, with workforce training offered on the day alongside wellbeing initiatives, including Walks, Talks, and Gym activities.
- In March 2024, as part of the campaign, a '**Strength and Balance for All Ages**' CPD workshop was delivered to **14** freelance instructors to support incorporating appropriate strength & balance exercises and messages within their existing classes.
- Staff attended Dementia Friendly Training, which was rolled out throughout the winter period, to improve our services accessibility for those facing long term health conditions such as Dementia. Through the next year, we aim for all staff members to complete the training as we continue to expand our Dementia Friendly offer.
- Staff Members from Eccles Leisure Centre attended Trans and Gender Variant training to increase knowledge and support. Further Training was delivered by the Trans Charity **SPARKLE** to Leisure colleagues across all our Leisure sites.

EXPANDING THE OFFER

- In preparation to launch the new **RISE gymnastics programme** in partnership with **British Gymnastics**, 10 staff completed a Gymnastics Activity Instructor Course.
[Read more about RISE here.](#)
- MAPAS introduced new community sessions for **under 5's** which have been very popular and continue to grow, creating a pipeline to progress to our established Infant Orchestra.
- Our Health and Fitness colleagues expanded their **Les Mills training** with the introduction of a new innovative programme "**Shapes**" and "**Strength and Balance**".

LES MILLS

the Storynook

The Storynook at Winton library continued to offer resources to help families explore and enjoy stories through play, providing alternative ways to engage with **literacy and language development.**



DEVELOPING EDUCATION & SKILLS

SCHOOLS

- **Active Education** expanded the activity offer to schools with the introduction of Archery, Tchoukball and Quidball.
- Schools play a leading role in the lives of young people, and this year our Active Communities and Active Education teams worked together, closer than ever, with many staff members supporting both school and community delivery on a weekly basis.
- Schools continued to bring classes of students to libraries to learn about everything they offer for both learning and fun.



- MAPAS upskilled education professionals with CPD opportunity across Salford, improving Music and Performing Arts teaching for children and young people across the city based upon emerging industry best practice.
- **'Tune into Talking'** was launched in Salford schools by MAPAS. This 10-week course supports development of Speech, Language & Communication Skills for Early Years children and has received external validation and quality assurance from Salford City Council's Learning Support team; **294** three to five year olds benefited from this project.
- Secondary school students from across the city took part in the **City Mayor's Challenge**, which including the writing of book reviews and a local history study.
- 10 High Schools participated in the **Salford Children's Book Award**. Teachers and students attending the award ceremony at Salford University met all six of the shortlisted authors.



60 SCHOOL VISITS
Salford Museum & Art Gallery

62 SCHOOL VISITS 
to Ordsall Hall & Gardens

126 DANCERS 
PER WEEK AFTER SCHOOL CLUBS

 **77 SCHOOLS** USED OUR
POOLS FOR THEIR **SWIMMING LESSONS** 

THE SCHOOLS LIBRARY SERVICE SUPPORTED LITERACY & LEARNING IN **70 SCHOOLS**

SUPPLYING MORE THAN **70,000 BOOKS** 

MAPAS SUPPORTED **99 SCHOOLS** 

ACTIVE EDUCATION WORKED WITH  **10 PRIMARY SCHOOLS** WITH CATHEDRAL PRIMARY SCHOOL REJOINING

SMAG WELCOMED **3242**  ORDSALL HALL WELCOMED **3158**
PUPILS TO TAKE PART IN LEARNING SESSIONS ON SITE LED BY OUR FACILITATORS

DEVELOPING EDUCATION & SKILLS

SCHOOLS: WESTWOOD PARK PRIMARY SCHOOL

We celebrated success with Westwood Park Primary at the new RISE Gymnastics competition held at MAGS Gymnastics in Salford, thanks to the coaching of **Sarah Foster**. The KS1 team finished in **1st place** overall out of 6 schools with 6 Gold, 2 Silver and 2 Bronze medals. The Y3/4 team finished **2nd** from 15 schools, with 2x Gold, 6x Individual Silver. The Y5/6 team finished **7th/16**. This success is a testament to Sarah, having delivered PE lessons and extra-curricular activity for the current Year 6 class at Westwood Park since they were in Nursery!

Our Community Facilities team now oversee community lettings for spaces at St. Peters Primary School in Swinton, opening the doors to new opportunity for local groups to access for activity.

Westwood Park receive services from:

1. ACTIVE EDUCATION
2. AQUATICS
3. LIBRARIES
4. MAPAS



“I am a teacher at Westwood Park Primary School, and for many years, we have used Worsley Leisure Centre baths for our pupils swimming lessons. I just wanted to write and congratulate the whole team there for their amazing work getting our children to swim; I have witnessed so many **outstanding achievements** with our pupils over the years that have only occurred through the sheer talent and passion of the team. I mainly wanted to give thanks to Kay who consistently goes **above and beyond** helping our pupils with the challenges of swimming. I have seen her break down so many barriers with the most challenging of pupils, **she really is amazing**. She has been particularly helpful with our cohort this term, one boy is very frightened of the baths and Kay has got right in the pool with him to help him swim. This is such a kind, wonderful and beneficial thing for her to do. Thank you very much Worsley Leisure Centre!”

Westwood Park Swimming Teacher



DEVELOPING EDUCATION & SKILLS



TRAINING HUBS: SYNCHRO AND FUTSAL

- [Ordsall Futsal Arena](#) opened to the public on January 12th, 2024. The facility is the home of Futsal for Greater Manchester as the **only dedicated playing and training facility in the region.**
- We are proud to say this year that our Synchro pathways have gone from strength to strength. Through expanding our work with Swim England, Irlam & Cadishead Leisure Centre is recognised as the **Synchro Centre for training and Development in the North West.**



SALFORD WORKFORCE: RECRUITMENT AND CASE STUDY ON MIA

Mia Ennis – Assistant Active Communities Development Officer.

Mia attended Salford Community Leisure provision from the age of **4 years old** in Ordsall and Langworthy.

Her interaction with Salford Community Leisure remained throughout her childhood until she was old enough to access The Salford Youth Alliance programme at age 14.

Mia **volunteered** across the Active Communities provision for 2 years before successfully applying for a **Casual Sports Coach** position. Mia remained a casual for a further 2 years before successfully applying for a part time sports coach position, one of the very first within the Active Communities Development Team.

Most recently Mia has gained a full-time contract within the Active Communities Team as an **Assistant Active Communities Development Officer**, playing a leading role in enabling children and young people in her local community to access physical and creative health opportunities.



ENRICHING THE ENVIRONMENT

KEEPING SALFORD CLEAN

- Our Leisure Centres, Museums, and Park Cafés offer a discounted rate if you refill your own cup, reducing potential waste of non-recyclable materials. This year we issued 1,281 Keep Cup Discounts collectively across all of our Cafés.
- In support of our ambition to continuously seek improvements in reducing waste, all Active Communities holiday provision made the switch to online booking systems to reduce paper waste. The team plans to make this change with all community activity through 2024-25.

Our Community Facility teams have been working in partnership with local housing association ForHousing, Salford City Council Health Improvement Team, and Salford City Council Neighbourhood Management Teams to clean up the area surrounding The Valley Community Centre, where fly tipping has been a consistent problem this year, in a successful project which has been called '**Valuing The Valley**'.



ENABLING ACTIVE TRAVEL

- In partnership with Salford City Council and Dr Bike, sessions were at Parr Fold Park Pavilion for essential cycle maintenance, to encourage people to get back to cycling for Leisure, Wellbeing, and to **promote Active Travel**.
- Cycle storage at Worsley Leisure Centre was moved during Summer 2023 to the front of the centre, which saw an increase in usage from both staff and visitors choosing to cycle to the centre and utilising the nearby Monton Loophole for a **traffic-free journey**.
- **Safe cycle lockers** were introduced at Broughton Leisure Centre where limited cycle storage is available. This has enabled staff members and visitors to safely secure bikes on arrival, promoting active travel alternatives when accessing the centre.
- Active Communities holiday programmes further reduced their carbon footprint by choosing to **walk** for local **off-site trips** such as visits to Incredible Education, Ordsall Hall, and local Leisure Centres for enrichment activities such as Swimming

CARBON LITERACY TRAINING

- We had several colleagues across multiple services, attend **Carbon Literacy training**, committing pledges in the process to make impactful changes within their own work programmes and inform of service improvements relating to reducing carbon emissions and improving energy efficiency.
- MAPAS Head of Service Tina Parsons attended Carbon Literacy “Train the Trainer” course and will now develop a Carbon Literacy course specifically for music services to ensure the **music education workforce of Greater Manchester are carbon literate**.



ENRICHING THE ENVIROMENT

ENERGY EFFICIENCY: SCL MAINTENANCE AND SALFORD CITY COUNCIL

SCL Maintenance Team worked closely with Salford City Council to support their goal of decarbonising the public estate. Significant energy efficiency improvements were made by the team to some of our facilities which may have gone unnoticed to the untrained eye. Their collaborative work with Local Authority colleagues continues to reduce our carbon footprint across our facilities.

- Multiple sites introduced energy efficient **LED lighting**, with further installation planned throughout 2024, and lighting assessments planned for further sites to determine if they too need an LED upgrade.
- Worsley Leisure Centre received installation of a **new boiler system** to improve performance efficiencies which reduces the environmental impact of the centre.
- Leisure Centre Plant Rooms keep our Aquatics offer open to schools and the public. Our Maintenance teams carried out **essential refurbishments of Plant Rooms** at Swinton & Pendlebury and Irlam & Cadishead Leisure Centres.
- **New Swimming Pool covers** were introduced at multiple sites, **reducing the loss of heat** from the pools, and keeping operating efforts lower and more sustainable. Irlam & Cadishead, Worsley, Clarendon, and Broughton all received improved pool cover mechanisms to ensure ongoing improvements across the city in **energy efficiency**.



GREEN TEAM

In December 2023, The SCL Green Team renewed representation from across the organisation with each team having a member in the group to ensure that our plans for the future can make an impact in every area of the organisation.

We agreed our priorities, and The Green Team is currently focused on 7 priority areas:

1. Volunteering
2. Energy use
3. Recycling
4. Biodiversity and produce sustainability.
5. Supporting Salford Economies
6. Travel: Sustainable and Active
7. Raising Awareness



Much is already being done across the organisation and we continue to work closely with Salford City Council Colleagues to ensure that our goals are aligned.

SUPPORTING BIODIVERSITY

- Working with **The Neighbourhood Management Team** and **Friends of Wardley Park**, planters were installed at the front of Wardley Community Centre to deter anti-social parking, brighten up the area, and to provide a valuable **promotion of biodiversity** at the centre. The planters are maintained by the Friends of Wardley Park who care for the plants and keep them watered, our centre staff provide an outdoor tap to assist.
- The collaboration between the Libraries team and the **Friends of Irlam Library** group to create an **accessible, bio-diverse library garden** has gone from strength to strength, with the garden almost ready to open for wide-ranging reading, well-being, creative health and learning activities for all members of the community.
- We continue to garden organically at **Ordsall Hall** and have planted **6 specimen trees** as well as extending the spinney with birch trees.

SOMETHING *for everyone*

Sports

GYMS
LIBRARIES

Cafés
Watersports



Music & Performing Arts
CHILDREN & FAMILY ACTIVITIES

Community Centres

SWIMMING



MUSEUMS

salfordcommunityleisure.co.uk

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