



**Salford Creative Health Network Meeting: Monday 4 November 2024**

**Ensuring the Network is led by local communities – at Arts Let Loose, Swinton**

**Summary of World Café Discussion – with proposed plan & budget 2025**

**How do we co-produce a Salford Creative Health Action Plan & Shared Vision**

**12 key learning points – consistent across all group discussions.**

1. **Have a neighbourhood approach** – work with existing groups/community leaders in each area. It needs to reflect what it means to be from Salford.
2. **Quality over quantity** – don't just engage with a group once – develop a relationship.
3. **Representation is key** – need to ensure range of communities are consulted with: geographically/by identity/by age.
4. **Draw on CH network/expertise** – to review who is missing. Does it include those with greatest health needs?
5. **Don't go with a blank page** – go with a draft (based on existing work of network) and start from there.
6. **Need a strong Steering Group** – to lead the work. This should include community champions/creatives etc – who are paid for their time.
7. **Good communication is key** – important to ensure consistent (but flexible) approach with communication flowing both ways (from community groups to Steering Group and vice versa).
8. **Focus on creative activity** – consultation sessions are led by creative people and will involve doing something creative.
9. **Don't forget online engagement** – although primarily in-person some online engagement is needed.
10. **Strategic/top-level awareness** – although we want grass-roots up approach need to be aware of how this work feeds into other strategic city priorities. And keep local councillors in the loop – as it's about residents/representation.
11. **Be realistic** – keep it simple. Do what is possible within limited time/budget.
12. **Focus on outcomes** – what we want to achieve together. 80% Action Plan & 20% 'Strategy'. More a shared vision than a 'strategy'.

**Continued ...**

**How do you work with community champions without burdening them?**

- **The work needs to be useful to them** –reciprocal/mutual benefits in supporting the Salford Creative Health Network.
- **Recognise their expertise** – people whose knowledge/contacts are being used need to feel, seen, heard, listened to and recognised.
- **Recompense them where appropriate** – if they are part of a Steering Group – and regularly contributing to the work/direction of the Network they need to be paid for their time. At the very least they need travel cost covered. Their support of a project (time, travel costs etc) needs to be factored into funding bids.
- **Offer support** – they need regular check-in, support and training if needed.
- **Work smarter not harder**– utilise their strengths and collaborate with them without the burden of too much workload.

**How do we bring those with the greatest health needs to the centre of plans?**

- **Work with existing groups/support services** – e.g. Loaves and Fishes, VCSE groups, Jordan Moore's team.
- **Where you work them is crucial** – variety of spaces across the city, meet people where they are.
- **How you work with them crucial** – be aware of the language used etc and how we talk about creativity. Need to expand the view of it.
- **Be led by their needs/interests** – don't impose ideas – draw on their own creativity/don't helicopter in.

Continued ...

How should the Salford Creative Health Network (SCHN) run over the next year?	
<b>Draft outline – based on notes/feedback:</b>	
<b>Steering Group membership:</b> <ul style="list-style-type: none"> <li>Suggesting 7-8 members in total. In addition to existing SCC, SCVS and SCL members –from 2025 to include 3-4 community/creative reps that reflect a) the geographical range of the city; b) different community groups and c) different life stages.</li> <li>Although volunteers for the SCHN Steering Group are welcomed – we recognise the need to ensure representation across city/communities of interest/age. Reps may be invited to join Steering Group. Feedback on this welcomed from Network members.</li> <li>Community/creative reps to be paid to attend meetings. Funding being sourced. To meet 4 times per year to plan 1) future SCHN meetings and 2) to steer direction of the Action Plan/Shared Vision.</li> </ul>	
Service leads (3)	Community/creative leads/reps (4)
1) SCC – health lead / advice	1) TBC (north area)
2) CVS – community lead / advice	2) TBC (south area)
3) SCL – admin role	3) TBC (east area)
	4) TBC (west area)
<b>Priorities of the Salford Creative Health Network in 2025 – double focus:</b> <ul style="list-style-type: none"> <li><b>Priority 1:</b> Organising the regular/quarterly meetings of SCHN.</li> <li><b>Priority 2:</b> Steer direction of the Salford Creative Health Action Plan/Shared Vision.</li> </ul>	
<b>Priority 1:</b> <b>Organising the regular quarterly meetings of the CH Network</b> <ul style="list-style-type: none"> <li>Different theme/location of meeting using community spaces.</li> <li>Community/creative reps on Steering Group to help plan meetings/extend membership/provide advice.</li> <li>To help lead on picking thematic theme ( e.g. improving communications/linking up better/sharing learning etc.)</li> <li>To help lead on planning agenda planning/ run table discussions/introduce more creative activity etc.</li> </ul>	<b>Priority 2:</b> <b>Steer Direction of Action Plan/Shared Vision.</b> CA to find funding that will support the following: <ul style="list-style-type: none"> <li>2 x workshops with 2 groups in 4 areas of Salford. 8 groups in total – chance for diversity of views from across city.</li> <li>Each group engaged with more than once – to build trust/relationship.</li> <li>Celebration even?) 3<sup>rd</sup> contact. To plan where next – TBC.</li> <li>(Although there are 5 areas of Salford – might need to go for 4 areas (approx. NSEW focus) to make realistic.)</li> </ul>

<p><b>Jan to March</b></p> <ul style="list-style-type: none"> <li>• 2 x Steering Group prep meetings in run up</li> <li>• 1 x SCHN event – all members invited – location/theme tbc.</li> </ul> <p>4 x Steering Group community/creative reps – 6 hours in total. £25 per hour?</p> <p>£150 per creative/community rep = £600 total per quarter</p>	<p><b>Jan to March</b></p> <p>Area 1 – workshop 1 (with Group 1) Area 2 – workshop 1 (with Group 2) Area 3 – workshop 1 (with Group 3) Area 4 – workshop 1 (with Group 4)</p> <p>4 x creatives for 2 days' time (half-day delivery; full-day prep; half-day update/meeting) £500 per creative = £2k per quarter. (Art Union rates £250 per day)</p>
<p><b>April to June</b></p> <ul style="list-style-type: none"> <li>• 2 x Steering Group planning meetings</li> <li>• 1 x SCHN event – all members invited – location/theme tbc.</li> </ul> <p>4 x Steering Group community/creative reps – 6 hours in total. £25 per hour?</p> <p>£150 per creative/community rep = £600 total per quarter</p>	<p><b>April to June</b></p> <p>Area 1 – workshop 2 (with Group 1) Area 2 – workshop 2 (with Group 2) Area 3 – workshop 2 (with Group 3) Area 4 – workshop 2 (with Group 4)</p> <p>4 x creatives for 2 days' time (half-day delivery; full-day prep; half-day update/meeting) £500 per creative = £2k per quarter. (Art Union rates £250 per day)</p>
<p><b>July to Sept</b></p> <ul style="list-style-type: none"> <li>• 2 x Steering Group planning meetings</li> <li>• 1 x SCHN event – all members invited – location/theme tbc.</li> </ul> <p>4 x Steering Group community/creative reps – 6 hours in total. £25 per hour?</p> <p>£150 per creative/community rep = £600 total per quarter</p>	<p><b>July to Sept</b></p> <p>Area 1 – workshop 1 (with Group 5) Area 2 – workshop 1 (with Group 6) Area 3 – workshop 1 (with Group 7) Area 4 – workshop 1 (with Group 8)</p> <p>4 x creatives for 2 days' time (half-day delivery; full-day prep; half-day update/meeting) £500 per creative = £2k per quarter. (Art Union rates £250 per day)</p>
<p><b>Oct to December</b></p> <ul style="list-style-type: none"> <li>• 2 x Steering Group planning meetings</li> <li>• 1 x SCHN event – all members invited – location/theme tbc.</li> </ul> <p>4 x Steering Group community/creative reps – 6 hours in total. £25 per hour?</p> <p>£150 per creative/community rep = £600 total per quarter</p>	<p><b>Oct to December</b></p> <p>Area 1 – workshop 2 (with Group 6) Area 2 – workshop 2 (with Group 6) Area 3 – workshop 2 (with Group 7) Area 4 – workshop 2 (with Group 8)</p> <p>4 x creatives for 2 days' time (half-day delivery; full-day prep; half-day update/meeting) £500 per creative = £2k per quarter. (Art Union rates £250 per day)</p>

<b>600 x 4: £2,400 needed for Community/Creative Leaders for CH Steering Group</b>	<b>£2k x 4: £8k needed for Creative delivery of community input to Creative Health Action Plan / Shared Vision.</b>
<p><b>£10.5 needed in total to do the above. This is obviously just a draft/starting point – for finding funding.</b></p> <p><b>What else:</b></p> <ul style="list-style-type: none"> <li>• Travel for celebration event</li> <li>• Teas and coffees/catering</li> <li>• Access requirements – BSL or similar?</li> <li>• Either go for £12k or reduce engagement due to necessity. Keep it do-able.</li> </ul>	