

## Salford Creative Health Network Meeting , 5 September 2025 How inclusive and accessible is Creative Health in Salford – Group Discussion



Q1: Key groups to talk with to make sure action plan is fully accessible	Q2: Top issues limiting access to arts & culture in Salford?
This list focuses particularly on groups with access needs / who might not feel represented in culture.  Salford Parent Carer Forum Salford Disability Forum CVS – check their E&D lists. And SCC. RNIB Salford d/Deaf Gathering Aspire Age Friendly Salford groups Sarah's Culture Club LGBTQ groups Consider intersectionality Groups/services supporting refugee and asylum seekers and new people living in Salford.	<ul> <li>People not knowing what's on – need to raise visibility.</li> <li>Physical marketing/print as well as social media.</li> <li>Lack of inclusive comms – sharing info in the right languages/formats for those with access needs.</li> <li>Accessible venues – do these meet people's needs? Do you regularly share this info often?</li> <li>Making sure venues/providers focus on a warm welcome in addition to their offer/activity.</li> <li>Social accessibility –feeling not wealthy/posh enough.</li> <li>Feeling judged by venue or other visitors.</li> <li>Language around activities – people are put off by 'music', 'art', thinking that they don't have the skills.</li> <li>People can feel a lack of confidence to join – feeling not welcomed or valued/included.</li> <li>Trained staff – e.g. facilitators that make people feel welcome and can meet people's needs. Need guidance on good practice – work with local partners.</li> <li>Transport – cost/routes etc.</li> <li>Money: funding for projects. And cost to access activities.</li> <li>Venues/providers being open to making changes.</li> </ul>

## Q3: Changes we need to make & how to measure progress?

- Individual organisations/providers setting aims and reviewing/sharing progress regularly. SCHN doing the same.
- Document progress through films share stories that show how we are changing.
- Increased use of accessible formats / different mediums to communicate by venues/network.
- Increased use of easy to read/plain English.
- Increased evidence of co-production projects.
- Increased evidence of advertising in community spaces.
- Increased opportunities for communities to share what they need with providers/venues.
- Increased outreach putting things where people are.
- Key audiences (e.g. deaf community & others) reporting an increased awareness of cultural activities in Salford that are suitable for them.
- Network the forums/networks- improve connections.
- Evidence of increased staff training in Salford arts venues shared with the Network.
- Key events, e.g. Salford Centenary Celebrations are notably accessible / equitable.
- Increased evidence of venues sharing specific access information regularly. E.g. make it clear noise okay in libraries.
- Share more stories of outcomes people feeling better as a result of activities. Increased engagement overall.

## Q4: Who is missing from today's conversation:

- The powers that be folk who can bring about change and who are committed to the cause.
- LGTBQ groups
- Young people
- Salford d/Deaf Gathering
- Primary Schools
- Salford CVS
- Salford Loaves and Fishes
- Body Mind Educate
- Refugee/asylum seekers support agencies
- Everyday people
- BME groups
- Community organisers

## Longer list of all groups to consult with:

- Community-led groups
- Local residents
- Funders/stakeholders
- Art & Wellbeing groups
- Decision makers who can action wider change
- People with lived experience
- Museums, galleries, libraries, cultural centres, arts councils and funding bodies, academics and VCSE groups
- Integrated care hospitals and GPs
- Local authority and public health
- Social prescribers, care homes and hospices.
- Community arts organisations
- Salford Parent Carer Forum
- Salford Disability Forum
- CVS check their lists. And SCC.
- RNIB & Salford d/Deaf Gathering
- Aspire
- Age Friendly Salford
- Sarah's Culture Club
- Inter-generational/intersectional groups share sessions so they can form a bond and realise what they have in common
- SDF
- CVS forums
- Salford Physical Activity Alliance
- Carer Forum
- GPs social prescribers